

From: Licensing HF: H&F <licensing@lbhf.gov.uk>

Sent: Wednesday, November 1, 2023 4:28 PM

Subject: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium
Fulham Road London SW6 1HS

Dear all,

Licensing Act 2003

Reference: 2023/01413/LAPR

**Premises: Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium
Fulham Road London SW6 1HS**

I am contacting you as a representor against the Chelsea Football Club, The Rose and Ball application.

The agent has proposed the following conditions to be considered to be added to the licence, should it be minded to be granted at the committee. For full transparency, the agent has asked the Licensing Authority to forward the attached document and the below:

Please may we put forward the following proposals for consideration by the committee.

- 1. Premises licence to only operate on CFC match days.*
- 2. The balcony not to permit licensable activity, nor consumption of alcohol. No customer access to be permitted (saving cases of emergency).*
- 3. The premises will adopt the "ask Angela" (or similar) scheme. All staff will be trained in the process to be adopted when any customer "asks for Angela". Should the customer "ask for Angela" the matter will be recorded in the incident log.*
- 4. A written policy to prevent customers or staff bringing illegal drugs onto the premises at any time shall be in place and operated at the premises. Staff will be trained in such policy.*
- 5. A written policy to prevent drinks being "spiked" shall be in place and operated at the premises. Staff will be trained in such policy.*

One of the representations raises concerns about a specific condition within the Operating schedule (namely the interpretation of the word public). We would therefore propose to amend the condition that reads "no customer carrying open or sealed beverage container shall be admitted to the premises when it is open to the public" such that the condition should now read:

- 1. "No customer carrying open or sealed beverage containers shall be admitted to the premises".*

Please let me know if the above addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you are invited to attend a licensing sub-committee on the 8th November 2023 at 6.30pm to provide your representation and supporting evidence verbally. Please can you confirm by return of email

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

Hammersmith & Fulham Council

From: [REDACTED]
Sent: Wednesday, November 1, 2023 4:58 PM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: Re: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium Fulham Road London SW6 1HS

Dear Lorna

On reflection I am now happy with this application.

Regards

[REDACTED]
[REDACTED]

On Thu, Nov 2, 2023 at 9:28, Licensing HF: H&F <licensing@lbhf.gov.uk> wrote:

Hi [REDACTED],

Thank you for your response.

Please can you confirm, if you withdraw you representation now you are happy with this application?

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

The Economy Department

From: [REDACTED]
Sent: Thursday, November 2, 2023 10:00 AM
To: Licensing HF: H&F <licensing@lbhf.gov.uk>
Subject: RE: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium Fulham Road London SW6 1HS

Hi

Yes representation withdrawn.

Regards



From: [REDACTED]

Sent: Wednesday, November 1, 2023 5:18 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium Fulham Road London SW6 1HS

Thank you for sending this through. These points do not address my concerns.

Looking forward to attending the hearing.

Best wishes

[REDACTED]

From: [REDACTED]

Sent: Wednesday, November 1, 2023 9:06 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium Fulham Road London SW6 1HS

Dear Lorna,

My objection still stands.

From: [REDACTED]

Sent: Wednesday, November 1, 2023 4:38 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Re: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium Fulham Road London SW6 1HS

No, I am afraid the above does not change my mind about the development in any way - I am wholehearted against it.

Annoyingly, I am not able to attend the meeting on 8th November, but trust that the Residents at Brompton Park Crescent (of whom I am one) will be well represented and our views taken into account.

Regards [REDACTED]

From: [REDACTED]

Sent: Wednesday, November 1, 2023 6:58 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Subject: Abuse of process. Residents time used unnecessarily--Re: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium Fulham Road London SW6 1HS

Dear Licensing

Thanks for the ongoing stream of oft repetitive as well as confusing emails from CFC via the Licensing Authority.

CFC had weeks to put together their Application, proudly using the pre-application advice process to boot, and now they are confusing residents with last minute emails.

- Previously, they sent out, twice, their 25MB 'Blue' powerpoint presentation and a 3-page letter about the 660 'low to mid-tier' punters they plan to attract to the Health Club at £270-£700 for bottomless drinks and nibbles three hours before a match and 90 minutes after. CFC mailings are becoming akin to a bot.

- Yesterday we had the 77MB Public Reports Pack of 238 pages with a lot of their repetitive info plus new confusing procedure reports that we are to sift through in a flash.

- Now, today, Nov 1, they are adding Conditions to clarify their position, hoping to lose a few Responders who might email their withdrawal of their Rep.

- All these sudden, suggested Conditions below do in fact represent specific concerns raised in Reps by residents who were gobsmacked at the lack of detail as well as mistakes made in the Operating Schedule; this shows how little thought was put into this Application. This shows how much time is spent and wasted by residents when Applications are not thought through fully. Applications should have all of this material attached to them from the start instead of residents having to beg for common sense thinking, and back that up with facts. CFC is not above the law, at least not yet.

- They needed residents to tell them that they need these Conditions? Do they now need residents to suggest again Conditions regarding spiking vs a policy that gets lost in iCloud docs? Or to commit to at least the industry standard of 8 SIA security for alcohol-led events of 600 plus, and drug sniffing dogs to stop problems at the door? A commitment to swabbing toilet seats for drugs would go a long way in showing that they are at least attempting to get a grip on the concerning headlines ref Chelsea fans in the top league tables of 15% fans arriving for matches already very 'high'.

The answer is, no. The truth is that we recognise this pattern.

They are using the process to drip feed into Responders, in the hope that they can come to the 8 Nov hearing to tell the Committee something akin to, 'xxx Responders were so pleased with the last-minute suggested Conditions that xxx Responders withdrew their Reps'. We residents are not legal experts, but we see through these tricks of the trade; the Committee needs to know about these tactics of the Applicant.

This is abuse of process.

Most residents are already totally overwhelmed with the idea of turning a quiet health club's fitness first floor into a giant drinking parlor for over 600, of course with alcohol absorbing offerings passed around; a new interpretation of community floor space as never before.

I do not withdraw my Representation.

[REDACTED]

[REDACTED] Licensing HF: H&F

Sent: Friday, November 3, 2023 8:27 AM

To: [REDACTED]

Subject: RE: Abuse of process. Residents time used unnecessarily--Re: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium Fulham Road London SW6 1HS

Dear [REDACTED]

Thank you for your email and comments. I have noted that your objection still stands.

Please be aware that the applicant and representors are entitled to submit documents to be considered by the committee as a supplementary agenda. We completely appreciate that it is frustrating for residents to receive information in stages, but it is not unlawful for applicants to propose suggestions to address concerns prior to the hearing. As such we do not agree that there has been an abuse of the process at this stage.

Kind regards

Lorna McKenna

Licensing Compliance Officer

Licensing

From: [REDACTED]

Sent: Thursday, November 2, 2023 8:10 PM

To: Licensing HF: H&F <licensing@lbhf.gov.uk>

Cc: [REDACTED]

Subject: Re: Proposed Conditions - Chelsea Football Club - The Rose And Ball Stamford Bridge Stadium Fulham Road London SW6 1HS

Dear Lorna,

Many thanks for this email.

Please be advised I will not be withdrawing my objection to this application. The proposals below do not address the concerns of myself or other residents.

Kind regards

[REDACTED]